



PATRICK J. FUREY  
MAYOR

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# CITY OF TORRANCE

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March 31, 2015

Dear Homeowner Association President:

**Subject: The Wyland Foundation's Mayor's Challenge Conservation Pledge**

On March 24, 2015, the Torrance City Council enthusiastically accepted the "Mayors Challenge" sponsored by the Wyland Foundation. This challenge is a friendly competition among cities in Southern California to see which city can achieve the highest pledge participation in water conservation among its residents and businesses.

By asking our community to make a pledge online, the Challenge hopes to increase awareness about water conservation issues, reduction of waste and prevention of pollution. The City recording the highest percentage of pledges during "Earth Month" from April 1<sup>st</sup> through April 30<sup>th</sup> will be declared the winner, and participants of the winning city will receive valuable prizes.

The pledge is online at [www.MyWaterPledge.com](http://www.MyWaterPledge.com). The City of Torrance is committed to becoming a more sustainable community, and with this in mind the City encourages your Association to urge all its members to take this Challenge. It is fun, it is easy, and it will make a difference in reducing your ecological footprint. So please join me and my colleagues in taking this pledge to enhance our environment. . Thank you.

Sincerely,

PATRICK J. FUREY  
Mayor

*Torrance Takes the Challenge!*

**Mayor Furey and the  
Torrance City Council invite you to the  
WYLAND FOUNDATION MAYOR'S CHALLENGE!**



**Sign up at [MyWaterPledge.com](http://MyWaterPledge.com)  
between April 1-30**



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we save energy, money, and our  
nation's most valuable resources?*

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